Working in the Dark
Denying the True Cost of Network Downtime

How Often Does Downtime Occur?
Even With 99.9% Uptime, Businesses Will Still Experience

87+ HOURS DOWNTIME PER YEAR

Average Cost of Downtime, With High Availability

AVERAGE COST PER HOUR OF DOWNTIME

Large Company: $163,674
Small Company: $8,580

Even Small disruptions can have a huge impact on productivity and revenue.
ALWAYS have a plan in place for network outages.

How Do Downtime Impact Business?

The impact of network outages can be significant, affecting both productivity and revenue. Here are the top causes of network downtime:

1. Hardware failures or errors in network devices.
2. Software or configuration changes.
3. Human error or misconfiguration of devices.
4. Lack of disaster recovery plan in place under a network event.
5. Power failures.
7. Security threats such as denial of service (DoS).
8. Software patches and firmware upgrades.
9. Incompatibility between hardware and hardware devices.
10. Unauthorized access attempts.

These factors can lead to significant losses, both in terms of productivity and potential revenue.

How to Eliminate Network Downtime?

Here are some steps you can take to reduce network downtime and ensure your business is prepared for any event:

1. Implement a comprehensive network support plan.
2. Regularly update and test network equipment and software.
3. Establish a disaster recovery plan.
5. Use advanced monitoring tools to detect and respond to issues quickly.
6. Establish clear communication protocols for handling network outages.
7. Regularly review and update network policies and procedures.

By taking these steps, you can significantly reduce the impact of network outages on your business.

Visit www.extreme.com to learn more.

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For more information, visit www.extreme.com/downtime.

References: